

applicable to <u>any</u>, and <u>all,</u> cars* trucks* SUVs*

<u>New</u>: sold for up to \$101,000 based upon terms of sixty months at 7% <u>Used</u>: sold for up to \$94,000 based upon terms of sixty months at 10%

YeS, your ability as a car dealer to sell what will become termed "self-paying" cars, trucks, SUVs and all other types of used* vehicles is now possible.

The EASIEST and r-i-c-h-e-s-t business decision a car dealer can make.

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SelfPayingCarTM 24-4-d2

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Charles W. Austin

Created Exclusively by Charles W. Austin, Rome, Ga., aka "the greaseless mechanic" uses creations yielding simple mechanical steps that do not abide by the limits of traditionally-programmed minds.

ASSURANCES: Does not use any government program, nor crypto-currencies, nor multi-level-marketing, nor amass any debt, nor a ponzi scheme, **rather**, **uses true inventive methods** and stays squeaky-clean throghout.

If you are a car-dealer what limits your success the most, **is not:**

- # 1. capitalization
- # 2. limited budget for marketing and advertising
- # 3. inventory; vehicle styles; selections
- # 4. road, highway traffic; exposure
- # 5. aging merchandise
- # 6. non-glitzy or shabby premises

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Into the positive:

- # 7. you've learned to live with the fact that customer loyalty is virtually non-existent, because you pacify yourself with basically we all offer the same deal, and when they take my customer, I take somebody else's. NOW you can have customer loyalty.
- # 8. Cure weary and beaten-down sales staff, due to the continuous laborious and inefficient grind.
- # 9. Retain and recruit salesmen and saleswomen without diluting their piece-of-the-pie.
- **#10.** Grow the greatest and most efficient-free sales force, the powerful word-of-mouth army of satisfied and impressed customers and Public

While one or more maladies listed above may be limiting your success, there's truly only one factor restricting your success.

That success-strangling factor is COMPETITION;

COMPETITION

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THESE FEATURES:

EXCLUSIVE territorial (geographic) rights available.

Efficient low cost

Strongest Buyer Incentive

Happiest confident, enthusiastic, empowered sales force

Referrals

Less negotiating on price

Faster Buyer decisions

No paperwork for the customer to fill-out; nor sign

Any type of vehicle, truck, car, SUV, motorcycle

Applicable to new or used vehicle sales

Does not encumber nor attach to Title

Does not encumber nor effect usage

Does not encumber nor effect possession

Does not effect resale value

No devices

No mileage limitations or caps

No tracking

Expand your business beyond your imagination

Built-in incentive for customers repurchase every year

Accomplishable without dealer liability and free from negative repercussions.

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In fact, participation can re-image participating dealers as world-class heroes.

Your car buyers will find "SelfPayingCarTM to be a staggering, possibly ultimate value, plus a no-headache, expedient and well-automated, ASTOUNDING service.

Car-dealer cost is a one-time nominal fee of \$352 for each vehicle sold.

Determine for yourself, by your review and tabulation of the features listed herein of **SelfPayingCar**TM.

Then determine your personal valuation, as you visualize this marketing break-thru if applied to the success of your dealership and the esprit-de-corps of your dealership and loyalty of current and future customers.

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Dear car-dealer, what would be the value to your customers in selling a vehicle that is, "self-paying", per the **SelfPayingCar**TM terms expressed above ?

Would you judge this value as: \$50,000, \$100,000, \$500,000 \$1-MILLION \$5-MILLION \$10-MILLION, or even, a \$BILLION, or more yet.

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This shocker will go all the way through your drive-train.

As an astute car-dealer and businessman or businesswoman, you will want to ponder the weight of SelfPayingCarTM as it tops one or all of these traditional marketing ideas:

- (1). customer birthday cards
- (2). free or discounted oil-changes
- (3). free tire-rotation
- (4). lucky-pitch, dunk tank
- (5). Inflatable flop-swooning road-side stick figure
- (6). paying referral fees
- (7). working the phones
- (8). on-site band and barbecue, live radio
- (9). mail-out keys, to try your luck at our prize
- (10). deep price discounts; sales
- (11). reviving manufacturer rebates
- (12). \$500 over Blue Book for your trade.
- (13). Zero-down, sign and drive W*A*C*.

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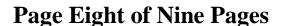
FRINGE-BENEFIT,

your dealership will be seen as world-class-heroes.

See Press Release (below)

Reply to:

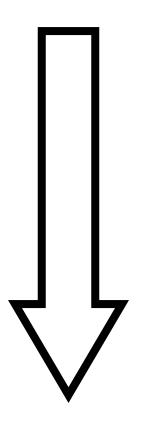
Charles W. Austin, Rome, Ga. at selfpayingcar@gmail.com



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SelfPayingCarTM

www.selfpayingcar.com

PRESS-RELEASE

.....(preliminary, to be re-written with and incorporating the first sale to a car-dealer)

Accomplished by low and slow thinking from within the fertility afforded by sterile fields, this astounding achievement, as I've claimed two titles: (1). "The King of Low-Tech", and, (2). "The Greaseless Mechanic".

Works without a dime of government money, nor any investors, and is squeaky-clean in methods and money-trail.

Within its achievements is the ability for "SelfPayingCarTM" to be implemented by a car dealer while avoiding backlashes, risks and liabilities.

Charles Austin, Rome, Ga., selfpayingcar@gmail.com